

# Our plan to build back better in Slough

The Conservative Manifesto for the Slough Borough Council  
elections on Thursday 6th May.



# Our pledges to you



Your strong local Conservative team is determined to stand shoulder to shoulder with the residents of Slough; delivering on your concerns, and building back our community better than before.

## Six good reasons to vote Conservative...

### 1 Lower Council Tax

Conservative Councils consistently cost you less in Council Tax, keeping more money in your pockets.

### 2 Better Local Services

We understand the importance of local services, and pledge to deliver better local services for you and your families.

### 3 Protecting our green spaces

Ensuring our green spaces are protected from aggressive housing policies, and in doing so protecting our environment.

### 4 Tackling local crime

Taking decisive action to tackle issues of local crime, keeping our streets safe and residents secure.

### 5 Efficient Traffic Management

Implementing efficient traffic management policies, to reduce congestion and decrease your journey times.

### 6 Supporting our young people

Delivering opportunities for our young people, providing them with the skills they need to succeed.

## And our key pledges to you...

### 1 Tackling Labour's debt crisis

We will take the necessary decisions to tackle Labour's nearly £1 billion of debt, without raising your Council Tax or impacting on front-line services.

### 2 Lower Council Tax

We will continue to oppose Labour's unfair and unaffordable 4.99% increase in Council Tax. We will keep your Council Tax as low as possible, as we believe that the residents of Slough should not have to pay the price of Labour.

### 3 Supporting our children

We will support our Children most impacted by COVID-19, through a funded 1:1 Tuition programme to ensure they are not left behind, and will expand the provision of good quality Free School Meals.

### 4 Protecting our environment

We will invest in emerging technology to tackle the issues of air pollution in Slough, and fund a community engagement organisation which will increase local awareness on the issue, and encourage community engagement.

### 5 Energising our High Street

We will invest in our High Street through a shop front enhancement grant, and free Christmas parking to support local businesses and to energise our High Street.

### 6 Building the homes we need

We will ensure that Slough families have access to the right homes, which they need. We will continue to challenge anti-resident housing policies, and issues surrounding HMO's in the town.

# Contents

A personal message from the Conservative Group Leader	4
A personal message from your Police & Crime Commissioner Candidate	5
Securing our finances	6
Building back better in Slough	7
Meet the Shadow Cabinet	8
The Choice at this Election	9
Your Conservative Council candidates	10

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# A personal message from the Conservative Group Leader



Cllr Wayne Strutton, Leader of the Conservative Group

Dear Resident,

I am delighted to present to you today, Slough Conservatives manifesto for the upcoming elections on Thursday 6th May. It is a manifesto with residents at its heart – acting on your concerns.

Since the start of the pandemic, Slough residents and businesses have received over £270 million of support from the Conservative Government. In the same vein, this manifesto will support residents and businesses alike.

That means opposing unfair, unnecessary, and unaffordable Council Tax rises. Tackling the nearly £1 billion of debt. Protecting our local environment. Building the homes we need. Investing in our young people. And, supporting our most vulnerable residents.

After over a decade of Labour control, it is time for a fresh perspective, and a leadership willing to put residents first. So today, I am asking you to consider the proposals outlined in this manifesto, and to elect a strong local Conservative team, with the energy and drive to build back our community better than before.

**Cllr Wayne Strutton**

**Conservative Group Leader, Slough Borough Council**



# A personal message from your Police & Crime Commissioner Candidate



Matthew Barber, PCC Candidate for Thames Valley

Dear Resident,

We will work closely with Matthew Barber, if elected, to make Slough a safer place to live.

Matthew is the only candidate with the skills and experience to ensure strong local policies for every community in the Thames Valley are implemented. Having campaigned for many years and listening to local people, he has a clear plan to get tough on crime for safer communities.

His top priority in 'My Plan to tackle crime in Thames Valley' is strong local policing.

That means increasing the visibility of police officers and PCSOs and working in partnership with councils to tackle anti-social behaviour when it occurs and seeking to prevent it happening in the future.

If elected he will agree a new local policing strategy with the police, looking at everything from where officers are based, the resources available to neighbourhood teams, to how local officers work to tackle long-term issues and prevent crime rather than responding when things go wrong.

We need to ensure the police are able to manage neighbourhood crimes such as vehicle crime and criminal damage that can make people feel unsafe and damage confidence in local policing.

Working with the public, councils and the police we can be tough on crime for safer communities.

**Cllr Wayne Strutton**

Leader of the Conservative Group

**Matthew Barber**

Deputy Police & Crime Commissioner

**Mherunisa Hussain**

Chairman Slough Conservatives



# Securing our finances

## Our pledge for sound financial management:

- Tackling the nearly £1 billion of debt which the Council is forecast to accumulate by 2023/24.
- Opposing Slough Labour’s unfair, and unaffordable Council Tax rise of 4.99%
- Supporting our local businesses to stimulate Slough’s recovery post-pandemic.

Slough Conservatives believe in sound financial management, ensuring that the burden does not fall on Slough residents in terms of ever-increasing Council Tax.

Your strong local Conservative team will continue to oppose unaffordable Council Tax rises, based on a belief that the residents of Slough should not have to foot the bill for Labour’s economic mismanagement.

We believe that the backbone of our local community is our residents and businesses. Since the start of the pandemic, the Conservative Government has provided over £52 million in Self Employed Income Support Scheme payments to Slough residents, and over £33 million in Coronavirus Business Interruption Loans to Slough businesses.

This manifesto seeks to support residents and businesses alike, in the same vein.. That is why we are proposing a Shop Front Enhancement Grant to businesses on Slough High Street– supporting our local businesses, improving the aesthetic of the High Street and encouraging a trend of shop local. To further support these efforts, we will be proposing Free Christmas Parking from November 2021-January 2022, further supporting local businesses and encouraging residents

to use the town centre.

A key commitment we will make to you, is that we will tackle the impending debt crisis which Slough Labour have created. To start this, we will sell the Council Offices, and use the leftover funds are leaseback arrangements are in place, to pay off around £20 million of Council debt. This would be a starting point in our actions to tackle this growing issue, which has the potential to impact on each and every resident in Slough.

It’s time for a leadership with the determination to tackle these issues, and with the vision to support our local businesses so that they can thrive post-COVID.

It’s time that the residents of Slough had a leadership determined to tell residents the truth, and provide the transparency our constituents deserve. This is not limited to the debt crisis we find ourselves in. That is why we will ensure that residents have access to the Trustee Committee meetings. Councillors should not be taking decisions, as trustees for this town, without residents being able to view, or scrutinise the decisions made.



# Building back better in Slough.

## Key actions points for Slough:

- Supporting our most vulnerable children in Slough, identified as being most impacted by COVID-19, with a £100,000 fund to provide One to One tuition sessions.
- Expanding the provision of good quality Free School Meals, with an additional £100,000 designated fund.
- Investing in a local air quality organisation, aimed at raising awareness and community engagement on the issue of air pollution in Slough.

As we emerge from the COVID-19 pandemic, building back our communities better, has never been so important. That starts with you, the residents of Slough.

We will support our most vulnerable children in Slough, identified as being most adversely impacted by COVID-19 by our Education Teams, with a £100,000 dedicated fund for One to One tuition sessions to support them. This will be an important avenue of support in helping these children ‘catch up’. This is on top of the 367 laptops which the Conservative Government provided to children across Slough to facilitate online learning.

Moreover, we will provide a further £100,000 on top of the funding already allocated, to expand the provision of good quality Free School Meals during the summer holidays. This builds on the £475,000 made available from the Government’s ‘Winter Grant Scheme’ in supporting families across Slough.

And we will build back greener. Slough has one of the highest levels of Air Pollution related deaths in the South East. This is not only an environmental issue, but a public health one too. We will take comprehensive action to tackle

this issue, and ensure that the air we breathe is clean.

We will implement a Zero Emissions Network across Slough to offer advice to businesses who wish to reduce their emissions. We will invest in innovative approaches and technologies to tackle roadside Nitrogen Dioxide emissions. And we will raise public awareness of air pollution, by providing £48,000 to form a local air quality organisation. This will build local understanding of air pollution, and engaging the local community in accessing and taking action on local issues. We will also create a free, fly-tipping hotline in Slough, to help preserve our local environment.

And we will protect our green spaces across Slough; from Mercian Way Recreation Ground to Langley Memorial Park. Our green spaces have been a lifeline to many this year, and have proven invaluable in terms of our physical and mental wellbeing. We will ensure they are protected for generations to come.

By supporting our young people across Slough; protecting our local environment and ensuring our children have the educational support they need, we can build back better in Slough.



## Meet the Shadow Cabinet

- Cllr Wayne Strutton Leader of the Opposition and Shadow Cabinet Member for Regeneration & Strategy (subject to election).
- Cllr Anna Wright Shadow Cabinet Member for Governance & Customer Services
- Cllr Paul Kelly Shadow Cabinet Member for Children & Schools.
- Cllr Dexter Smith Shadow Cabinet Member for Planning & Regulation
- Aman Grewal Shadow Cabinet Member for Health & Wellbeing
- Patricia O'Connor Shadow Cabinet Member for Housing & Community Safety, and Disability Spokesperson
- Chandra Muvvala Shadow Cabinet Member for Inclusive Growth & Skills
- Christine Bamigbola Shadow Cabinet Member for Sustainable Transport & Environmental Services, and Food Poverty Spokesperson.

Today, we are delighted to announce the formation of our Shadow Cabinet, demonstrating our position as an Administration in waiting.

We are determined to provide the scrutiny which residents demand, on Slough Labour's reckless waste and financial mismanagement.

Our Shadow Cabinet consists of four Conservative Councillors, and Conservative candidates in the upcoming elections on Thursday 6th May, one of whom has vast experience serving as a Councillor previously.

This is a Shadow Cabinet which is diverse, based on individual members specialities and responsive to the challenges which Slough faces.

In the months, and years ahead, no matter the outcome of this election, we will continue to hold Slough Labour to account and bring greater accountability, and transparency to local democracy in Slough.



# The choice at this election



This is an incredibly important set of elections for Slough, which could determine the future of our local communities. And the choice is clear— between an increasingly out-of-touch Labour controlled administration, or a strong local Conservative team with the energy and drive to build back our community better than before, and willing to put residents first.

Conservatives	Labour
Sound financial management, which would see debt tackled in a fair and sustainable way, and have our reserves increased.	Financial mismanagement which has created nearly £1 billion of debt by 2023/24.
Lower Council Tax, which is fair and affordable to the community.	Unfair and unaffordable Council Tax rises of 4.99%, placing an unnecessary burden on the residents of Slough
Investing in a local air quality engagement organisation— raising local awareness of the issue, and stimulating activism on the issue.	The disastrous implementation of the A4 bus lane, which added to congestion and air pollution in the town.
Providing an additional £100,000 to expand the provision of Free School meals during the summer holidays.	Voted against expanding the provision of Free School Meals for our most vulnerable children.
Allocating £100,000 for One to One tuition sessions for our children identified as being most impacted by COVID-19.	Voted against providing One to One tuition for our children identified as being most impacted by COVID-19.
Preserving our green spaces across Slough.	Pursuing anti-resident housing policies which place our green spaces in danger, and over-seeing the destruction of Langley Memorial Park.
Supporting local businesses through a shop front enhancement grant, and free Christmas parking from November 2021 to January 2022.	Neglecting our High Street, and voting against proposals to support our local businesses.

# Your Conservative Council Candidates

**Patricia O'Connor**

Cippenham Green

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**Cllr Wayne Strutton**

Haymill & Lynch Hill

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**Chandra Muvvala**

Langley Kederminster

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**Puja Bedi**

Foxborough

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**Christine Bamigbola**

Langley St Mary's

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**Chandni Rajora**

Britwell

---

**Teresa Fletcher**

Eliman

---

**Jagjit Singh Dusanjh**

Wexham Lea

---

**Mherunisa Hussain**

Baylis & Stoke

---

**Charlie Olsen**

Cippenham Meadows

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**Aman Grewal**

Upton

---

**Aaron Brown**

Chalvey

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**Beata Prokop**

Central

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**Rafal Trybek**

Farnham

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