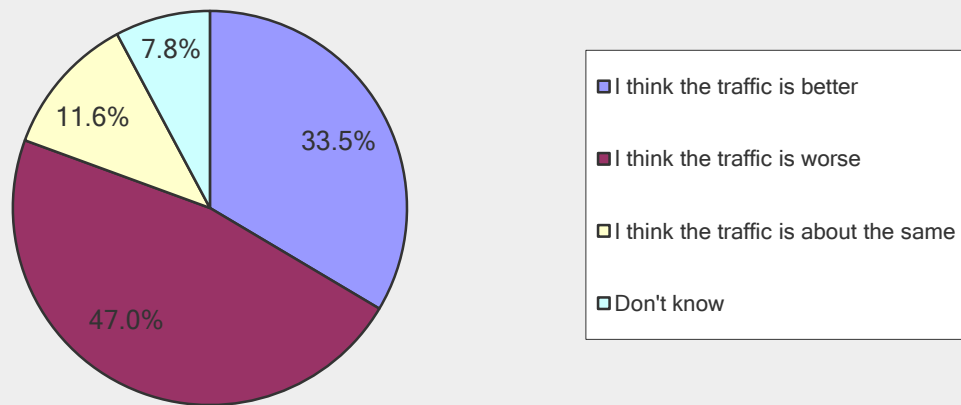


## Appendix 4 - SurveyMonkey analysis

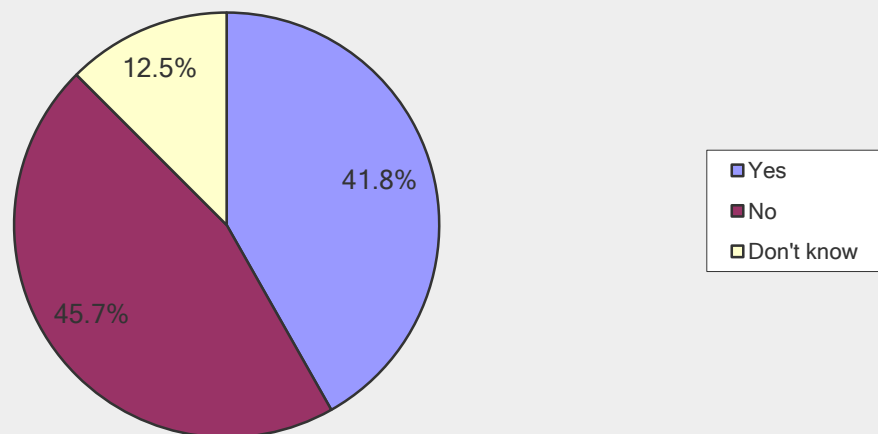
### Scheme-related questions

Respondents were asked a series of questions in relation to various scheme elements as well as the impact of the scheme overall. The results for each question are presented below.

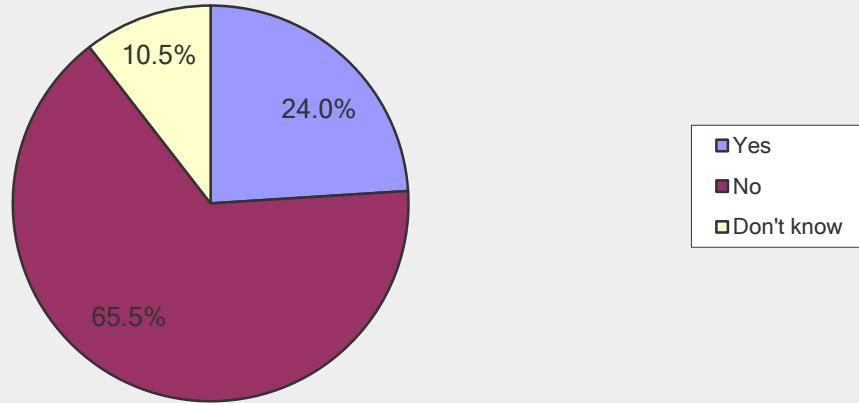
**Q1. The scheme has stopped people turning right from Burnham Lane into Station Road at the triangle, and moved the bus stops away from Burnham Lane. Has this made the traffic better or worse on Burnham Lane?**



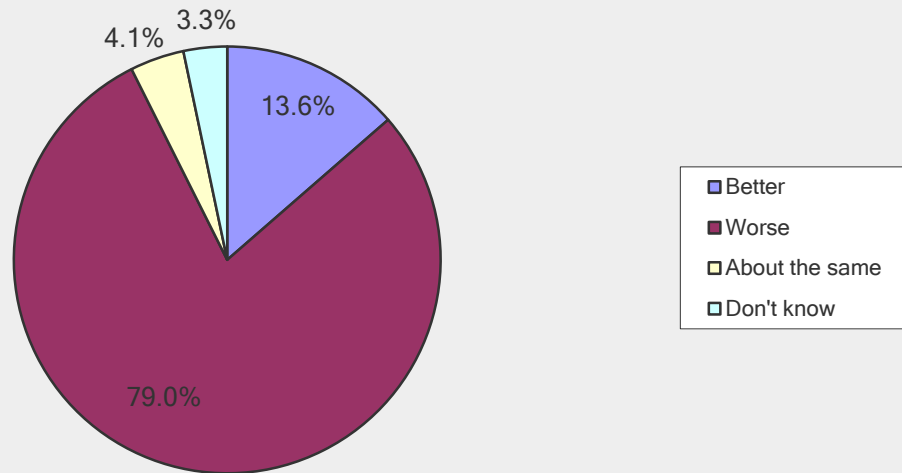
**Q2. A new mini roundabout has been put in at the junction of Burnham Lane and Buckingham Avenue. Do you think the mini roundabout is a good idea?**



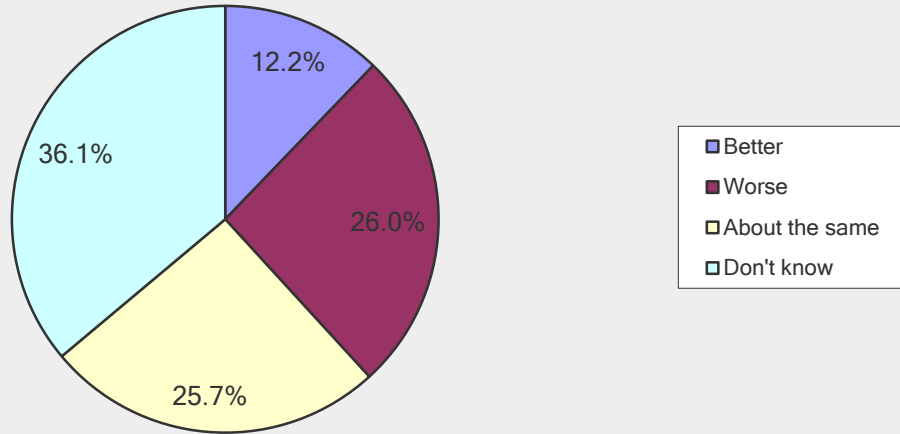
**Q3. Burnham Lane between the A4 and the new mini roundabout has been changed from one way northbound to one way southbound (under the railway bridge only). Do you think this new system works?**



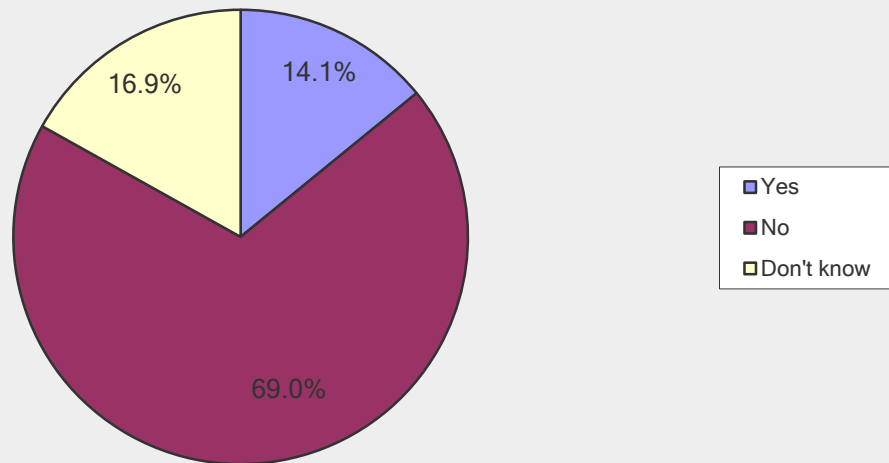
**Q4. The scheme has closed the road to traffic at the railway bridge on Station Road Burnham. As a driver / passenger, has this made your journey:**



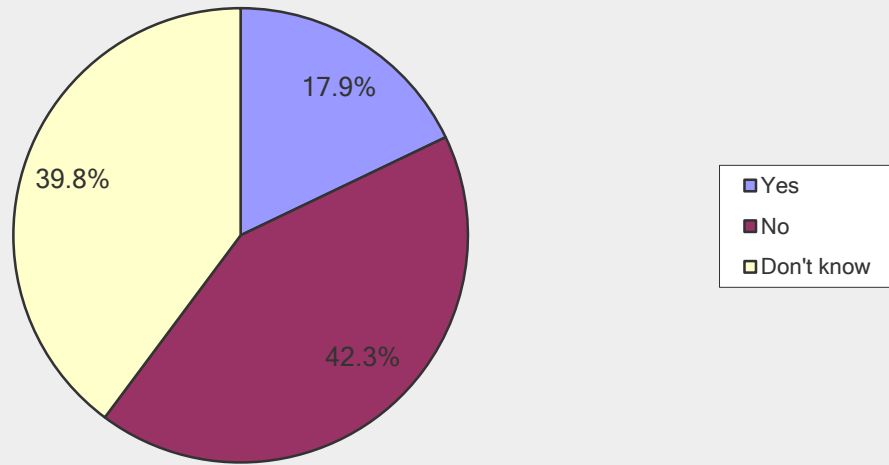
**Q5. The scheme has closed the road to traffic at the railway bridge on Station Road Burnham. As a pedestrian / cyclist, has this made your journey:**



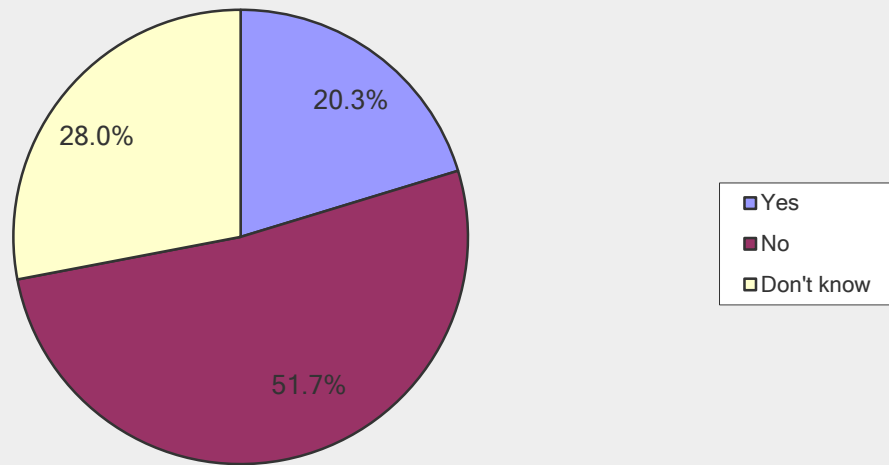
**Q6. Do you think the scheme has improved access to Burnham train station for drivers?**



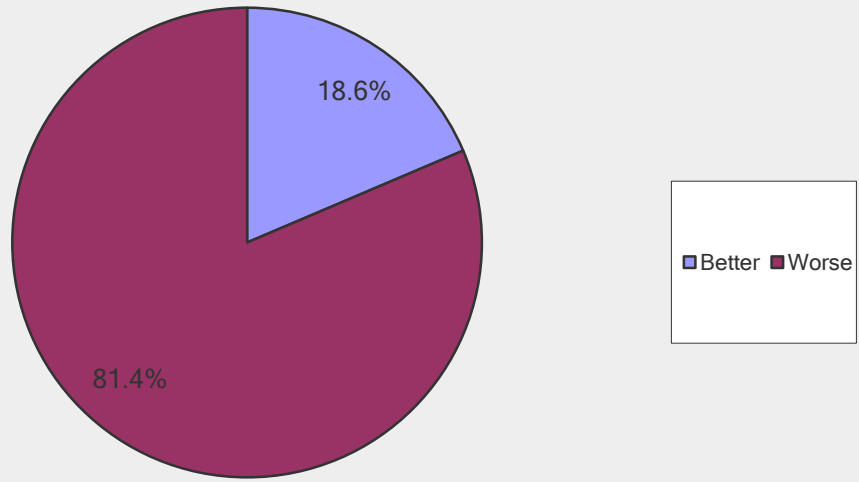
**Q7. Do you think the scheme has improved access to Burnham train station for those on foot / bike?**



**Q8. Do you think the area around Burnham train station has been made safer for those on foot / bike since the scheme has been in place?**



Q9. Has the experimental scheme made your journey better or worse overall?



## Question 9 summary

Question 9 also asked respondents to state where the traffic has been better / worse since the scheme was introduced. The results of this open comment box have been analysed and are presented by theme / area below in the table / figure. Data has been presented as absolute numbers rather than percentages due to the nature of the qualitative analysis (many respondents provided several comments on the scheme).

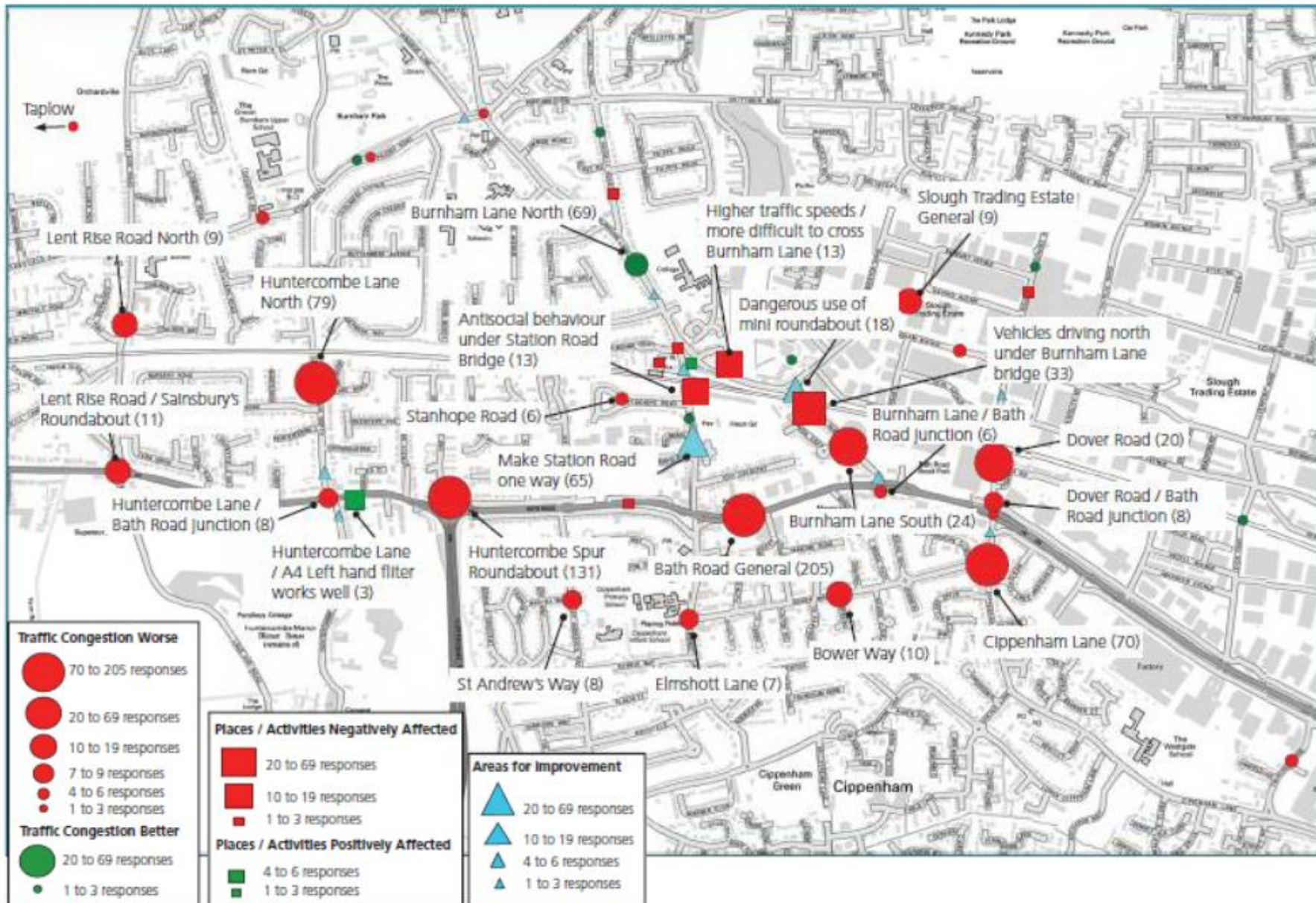
<b>General comments</b>	<b>Number of comments Q9</b>
<b>General comments - negative</b>	
Journey times have increased since scheme	153
Traffic in the area generally worse	89
Difficulty dropping children off at school since scheme	77
Have had to change / extend journey since scheme; increase in fuel costs	47
Scheme has been bad for local businesses and the Trading Estate	26
Reduced access to Burnham / cut off community	25
Scheme not in the interest of local residents	20
Roads are more dangerous	18
Negative air quality / environmental impacts	15
Antisocial behaviour under bridge / need for more lighting	13
Scheme has made it more dangerous for pedestrians and cyclists	11
Poor signage	8
Insufficient consultation	3
Problems with parking on-street	2
<b>General comments - positive</b>	
Journey time decrease; less congestion	23
Scheme has made it better for pedestrians and cyclists	8
Fuel bill savings	2
Has made the area safer	2
<b>General comments</b>	
Traffic lights need adjusting (general)	9
<b>Area-specific comments</b>	
<b>Area-specific comments - Traffic congestion - worse</b>	
Bath Road (general)	205
M4 Junction 7 / Huntercombe Spur Roundabout	131
Huntercombe Lane North	79
Cippenham Lane	70
Burnham Lane (south section)	24

Dover Road	20
Lent Rise Road / Sainsbury's roundabout	11
Bower Way	10
Lent Rise Road north	9
Slough Trading Estate (general)	9
Dover Road / Bath Road junction	8
Huntercombe Lane North / Bath Road	8
St Andrews Way	8
Elmshott Lane	7
Stanhope Road	6
Burnham Lane / Bath Road junction	6
Twinches Lane	5
Buckingham Avenue	5
Stomp Road	4
Taplow area	2
Five points junction	2
Cippenham Lane / Bath Road	2
Priory Road	1
<b>Area-specific comments - Traffic congestion - better</b>	
Burnham Lane (north section)	69
Trading Estate to Burnham	2
Station Road	2
Leigh Road bridge	1
Haymill Road	1
Priory Road	1
Dundee Road	1
<b>Area-specific comments - Areas for improvement</b>	
Make Station Road one way	65
Mini roundabout being used dangerously	18
Better lighting needed under bridge	5
Burnham Lane / Bath Road needs signal improvements	5
Left filter Huntercombe / A4 - can't see signal	4
Huntercombe Lane traffic lights need improving	3
Cippenham Lane / Bath Road needs signal improvements	2
Improve signals on Dover Road	2
Need more space on Burnham Lane	1
Improvements to Five Points traffic lights needed	1
<b>Area-specific comments - Places / activities negatively affected</b>	
Vehicles driving north under Burham Lane Bridge	33
Antisocial behaviour under Station Road bridge	13
Higher traffic speeds / more difficult to cross as pedestrian - Burnham Lane	13

Cycling / walking more difficult around the station	3
Increased parking on Haymill Road	3
Dangerous at St Andrews Way / Elmshot Lane junction	2
Picking up from Burnham Station dangerous	2
Now exiting at J6 to avoid Cippenham / Burnham area	1
Traffic being pushed on to Dundee Road	1
<b>Area-specific comments - Places / activities positively affected</b>	
Left hand filter on Huntercombe to A4 is good	3
Easier to leave Burnham Station on foot	1

A mapped summary of the comments is also provided below:





Question 9: Mapping of respondents comments by area

## Question 10 summary

Question 10 was an open-response comment box which asked respondents 'Do you have any other comments on the experimental scheme?'

Overall the respondents' comments were analysed to ascertain whether they were in general for or against the scheme. The summary is presented below; this shows an overall majority of respondents' comments are against the experimental scheme:

Overall nature of comments	Number	Percentage
For scheme	26	3%
<b>Against scheme</b>	<b>439</b>	<b>93%</b>
Not stated	5	1%
TOTAL	470	100%

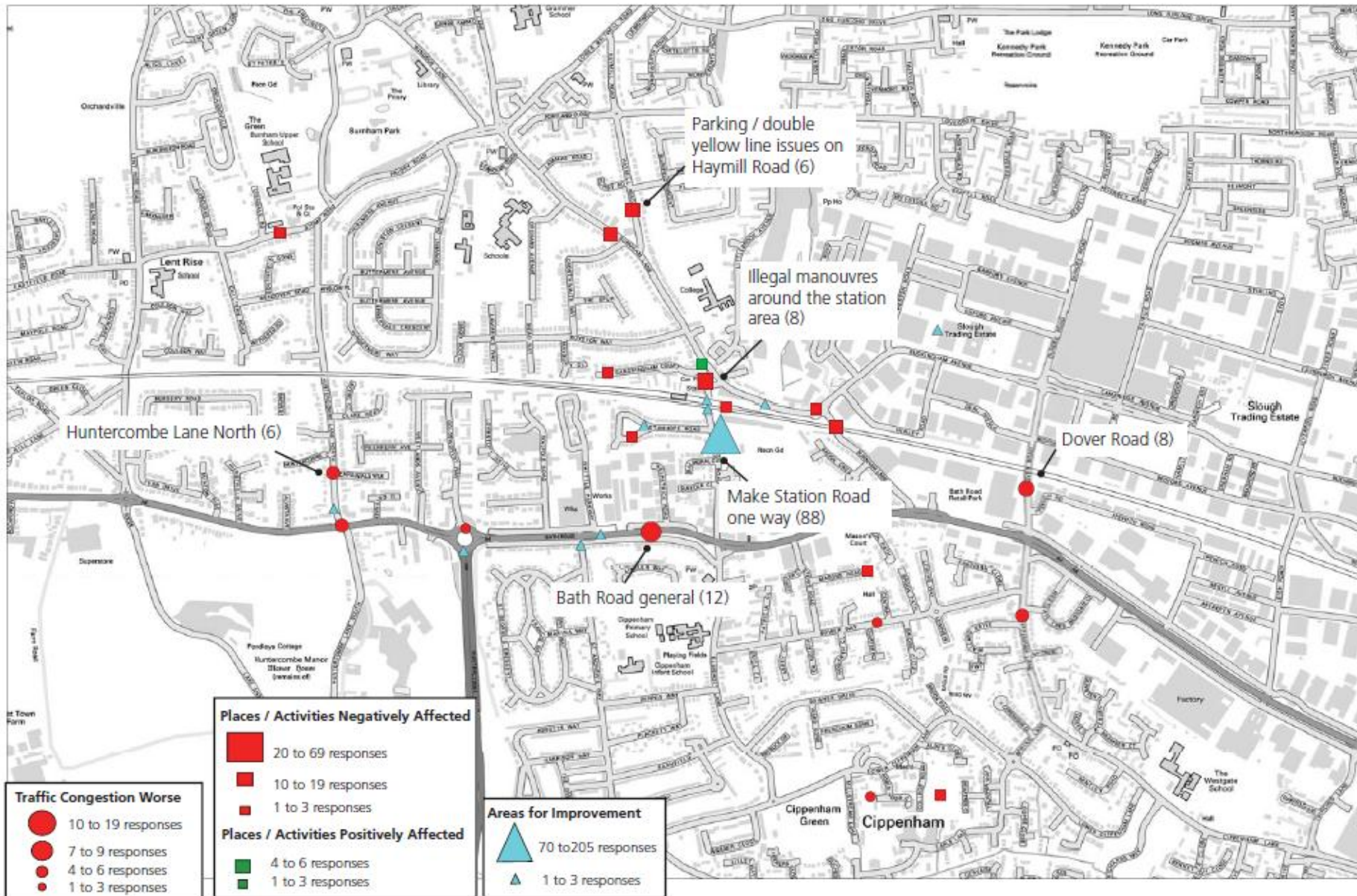
The content and themes of the responses was also noted, and are presented in the tables and figure below. Data has been presented as absolute numbers rather than percentages due to the nature of the qualitative analysis (many respondents provided several comments on the scheme).

	Number of comments Q10
<b>General comments - negative</b>	
Traffic in the area is generally worse	57
Lack of consultation / not listening to residents / petition ignored	31
Scheme not in the interest of local residents	22
Scheme has been bad for local businesses and the Trading Estate	17
Journey time increase	13
In general roads are more dangerous	12
Poor signage	10
Antisocial behaviour occurring / intimidating for pedestrians	7
Difficulties in dropping children off at school	6
Issues to traffic light phasing / junction configurations	5
More dangerous for pedestrians and cyclists	4
People ignoring signage	2
<b>General comments – positive</b>	
Positive	
Traffic has improved	11

Should keep it permanent	7
Local environment has benefitted	3
Safer for those on foot	3
<b>General comments</b>	
Seems more permanent than experimental	6
Need better cycle lanes	4
Wanted double yellow lines / parking restrictions	1
<b>Area-specific comments - Traffic congestion - worse</b>	
Bath Road (general)	12
Dover Road	8
Huntercombe Lane North	6
Huntercombe Lane North / A4 Junction	4
Cippenham Lane	4
Huntercombe Spur roundabout	3
Cippenham (general)	2
Bowyer Way	1
<b>Area-specific comments - Areas for improvement</b>	
Make Station Road one way	88
Need better lighting under the bridge	3
Left filter Huntercombe / A4 - can't see signal	2
Bath Rd lights	1
Change layout of Huntercombe Spur roundabout	1
St Andrews way needs better crossing for kids	1
Make Burnham Lane one way Northbound	1
Introduce mini roundabout on Stanhope Road	1
Need better cycle lanes from station to Trading Estate	1
Allow motorcycles to go under Station Road bridge	1
<b>Area-specific comments - Places / activities negatively affected</b>	
Issues with double yellow lines / parking on Haymill Road	6
Illegal manoeuvres around the station area	8
Burnham Lane dangerous at bridge	4

Higher traffic speeds / more difficult to cross as pedestrian - Burnham Lane	4
Burnham Lane mini roundabout dangerous	3
Stomp Road dangerous	2
Station Road bridge - antisocial behaviour	2
Scheme is cutting off Sandringham Court	1
Stanhope Road becoming a racetrack	1
Difficult for people in cippenham to get to station	1
Parking issues on Masons Road	1
<b>Area-specific comments - Places / activities positively affected</b>	
Bus stop repositioning successful	2

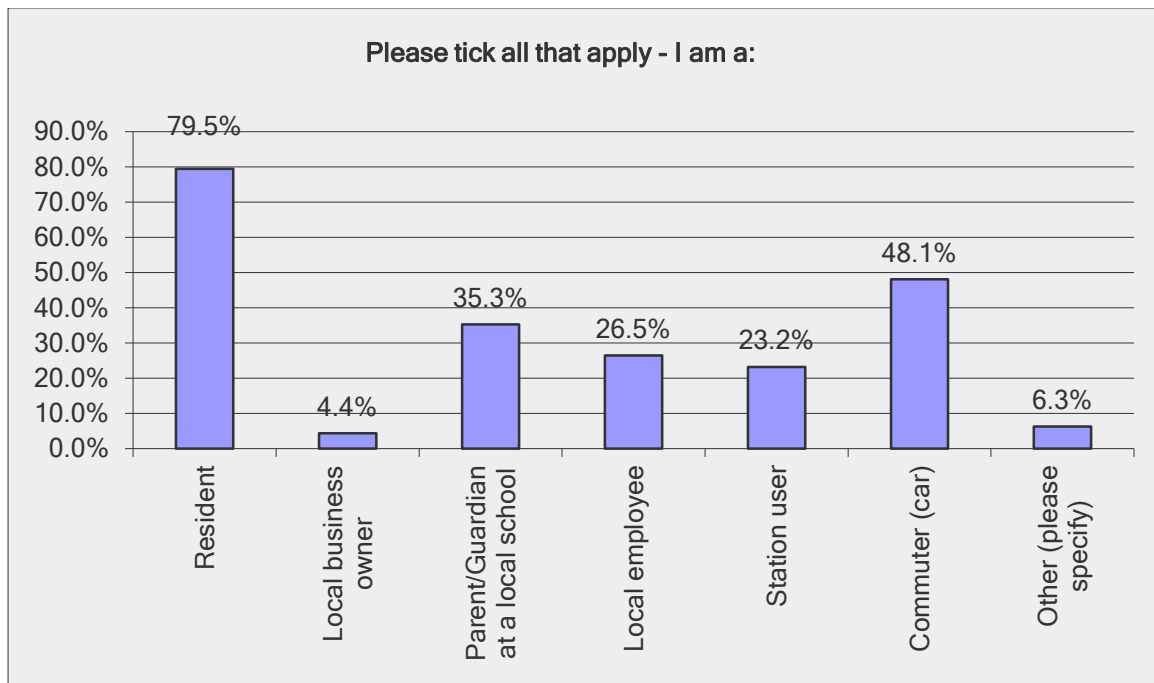
A mapped summary of the comments is also provided below:



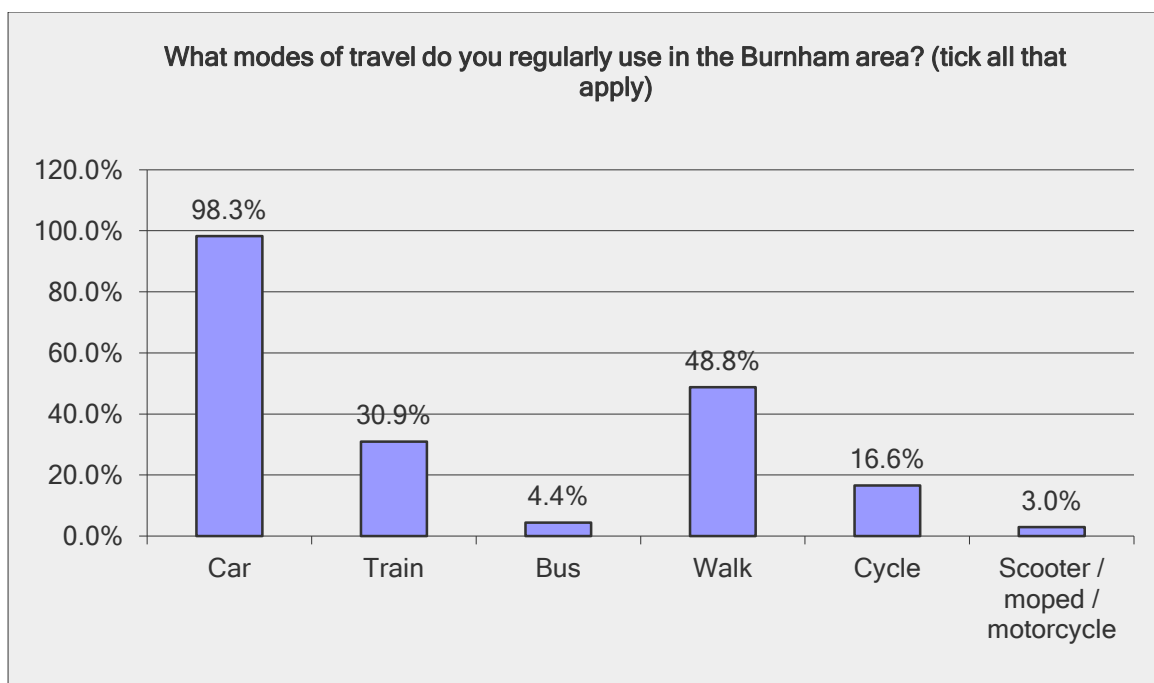
Question 10: Mapping of respondents' comments by area

## Demographic questions

Users were asked a series of demographic questions in line with the council's standard questions. The results of these are presented below.

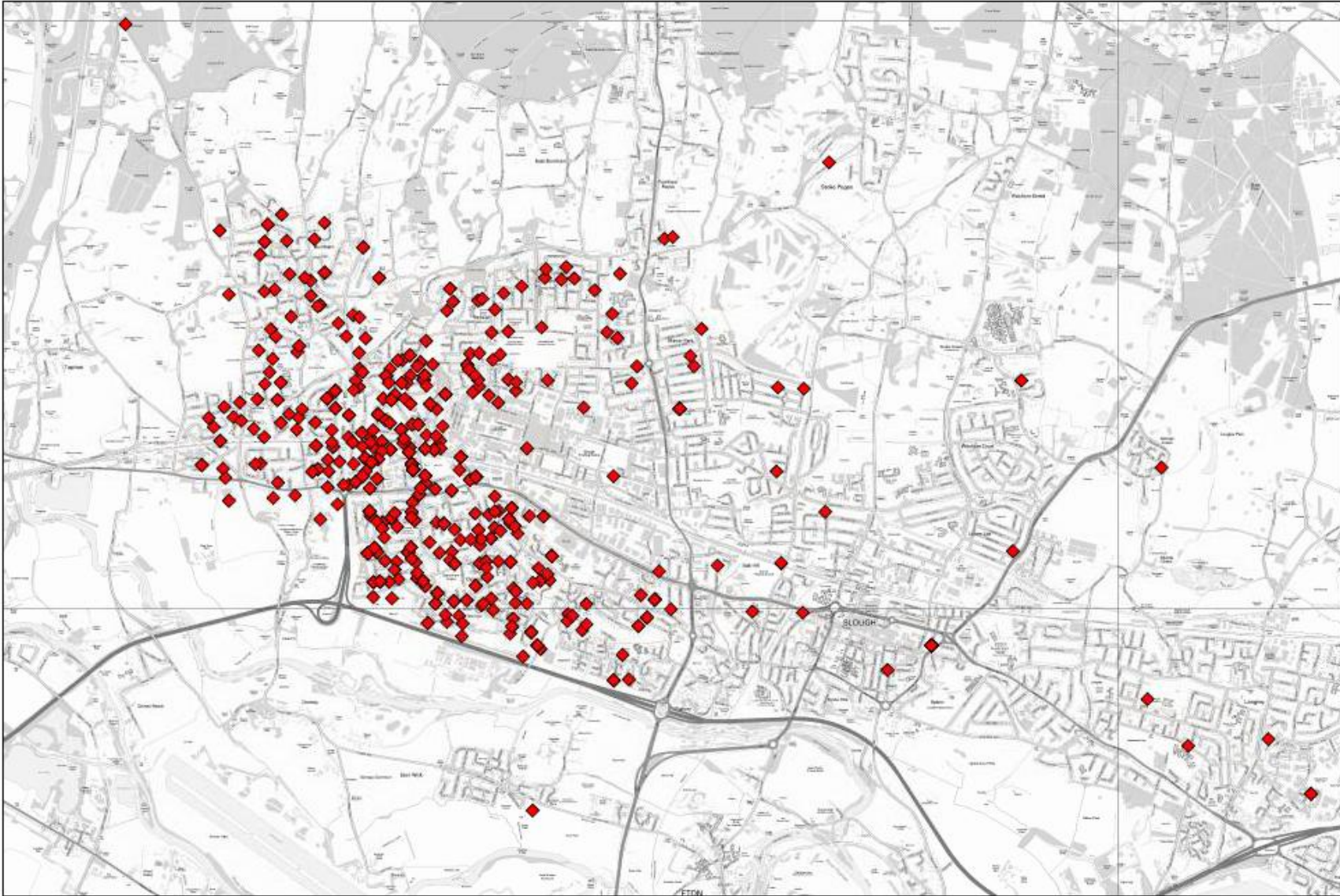


'Other' responses included those working remotely in the area while travelling to other areas, including: community nurse, service engineer responder, church volunteer doing home visits; plus those visiting friends, family or shops/services in the area.

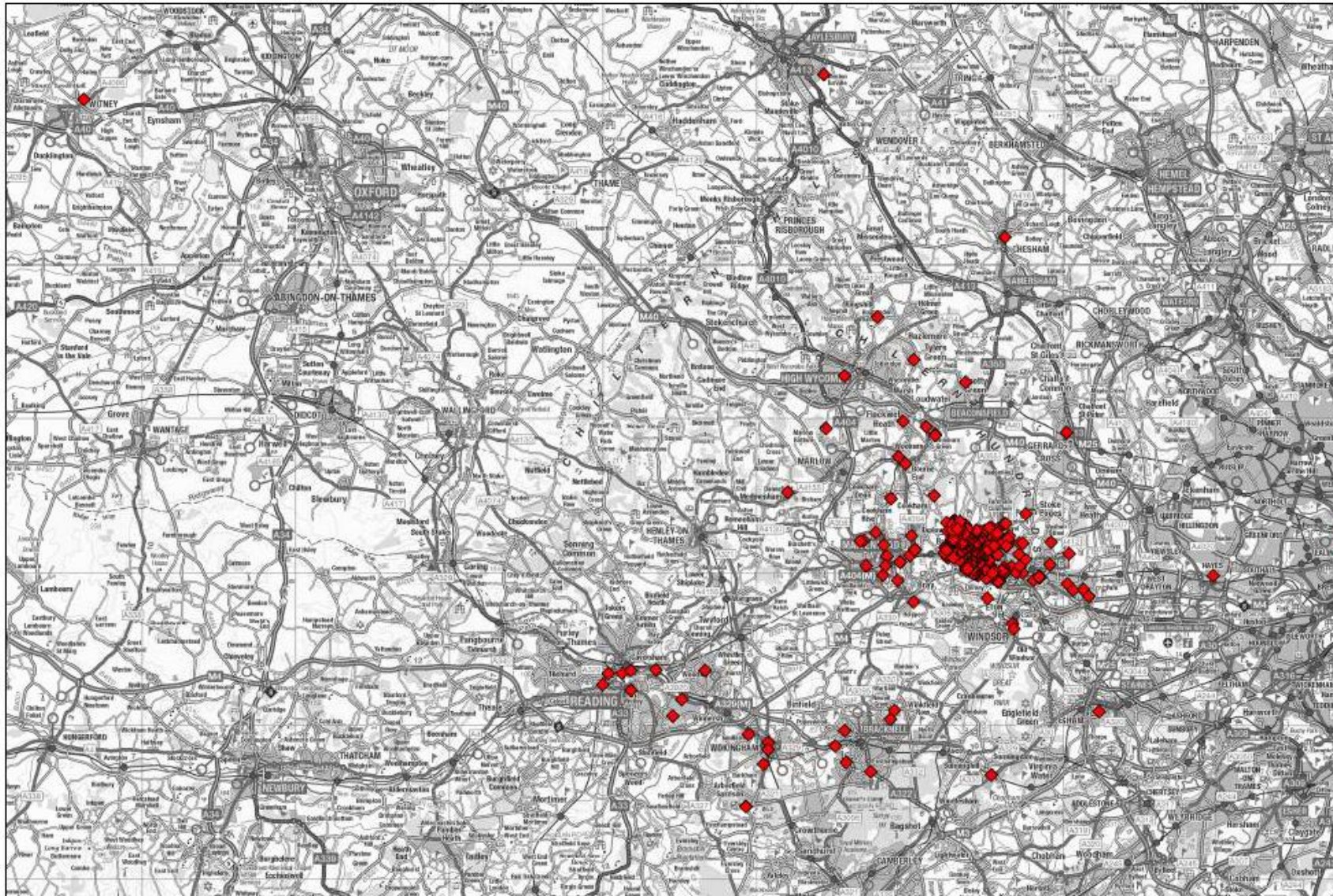


## Postcode plots

Respondents were asked for their home postcode and the results have been plotted below, the maps showing the close view and the wider view of all postcodes respectively.



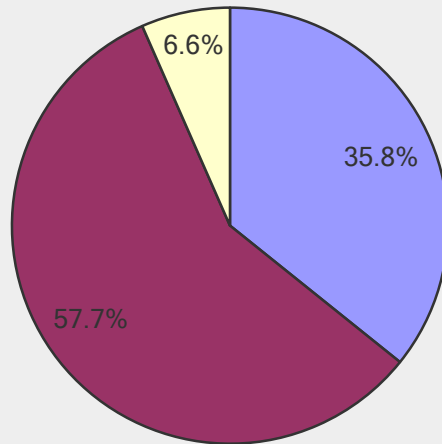
Postcode plot – close view



Postcode plot – wide view

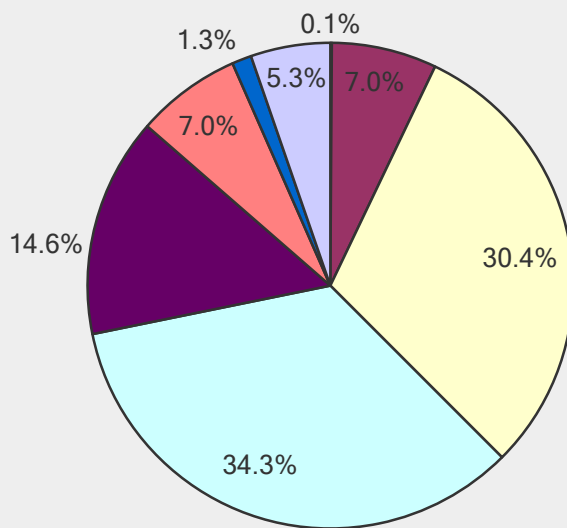


Gender



- Male
- Female
- Prefer not to say

Age Group



- Under 18 years old
- 18 - 29 years old
- 30 - 39 years old
- 40 - 49 years old
- 50 - 59 years old
- 60 - 69 years old
- 70 years and over
- Prefer not to say

### What is your ethnic group?

